



09/257,208
AM9-98-093

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Dryer et al.

Serial No.: 09/257,208

Group Art Unit: 2174

Filed: February 25, 1999

Examiner: Sax, S.

For: METHOD AND SYSTEM FOR REAL-TIME DETERMINATION OF A
SUBJECTS INTEREST LEVEL TO MEDIA CONTENT

Honorable Assistant Commissioner of Patents
Washington, D.C. 20231

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PRELIMINARY AMENDMENT

Technology Center 2100

Sir:

Prior to examination on the merits and calculation of the filing fee and concurrently with the Request for Continued Examination (RCE) filed herewith, please amend the above-identified application as follows:

IN THE CLAIMS:

Please amend the claims as follows:

- 1 1. (Amended) A system for unobtrusively detecting a subject's level of interest in media
2 content, comprising:
3 , means for detecting an object of said subject's attention;
4 means for measuring a subject's relative arousal level; and
5 means for combining information regarding said subject's arousal level and attention to
6 infer a level of interest,